



2020 SPONSORSHIP PACKET





JOIN US IN OUR RACE TO CURE RETT SYNDROME

WHEN

Thursday, April 30, 2020
6:00PM

WHERE

Scottsdale Hangar One
15220 N 78th Way, Scottsdale, AZ 85260

WHAT

The Derby Social is an evening you won't forget! Join us for games, cocktails and small bites, as we raise money for a Cure for Rett and honor Minna's courageous battle.



MINNA



SOPHIA

RETT SYNDROME: A DEVASTATING DISEASE

As she approached her first birthday, Minna Van Arsdale seemed a happy, healthy baby girl, her red hair and sweet smile charming everyone she met — that hasn't changed. But, Minna's parents, Caroline and Chris Van Arsdale, did start to notice some delays in her development and set out to identify and confront the underlying cause of her challenges. Finally, after full genome sequencing of Minna's DNA at 21 months old, doctors diagnosed her with a mutation of the MeCP2 gene. It meant that Minna is missing a protein that provides for normal brain development. It meant Minna has Rett Syndrome.

Rett Syndrome is a very rare and severe genetic mutation primarily affecting females. A child with Rett Syndrome begins to experience impaired brain function between the ages of 6 to 18 months. This leads to diminished speech and motor skills, leaving many children unable to walk, talk or use their hands. In addition, Rett Syndrome often brings respiratory, feeding and GI issues, seizures, scoliosis and other challenges. Sadly, many girls with Rett Syndrome only live until middle age.

Today alone, sixteen girls will be diagnosed with Rett Syndrome. While the number may seem small, with Rett occurring in one of every 10,000 female births, the syndrome's consequences are widespread and devastating.

Though this has been heartbreaking for the Van Arsdale family, researchers are optimistic a CURE is within reach. With this hope in sight, the Van Arsdales created Mission Minna and connected with another Arizona Rett family, Jim and Audra Small, to fund research for a cure. This year, the Smalls and the Van Arsdales are combining Rett Eliminated Together Today (R.E.T.T. formerly Second Chance for Sophia) and Mission Minna for an amazing opportunity to make an impact.

Your generous, tax-deductible sponsorship of Derby Social: A Cure for Rett will provide critical funding for research. It means scientists funded through the Rett Syndrome Research Trust (RSRT) and the Translational Genomics Research Institute (TGen) can continue their work toward a cure through gene therapy, MeCP2 reactivation, RNA modifications and protein replacement.

With 100% of funds received being given to these organizations, it means YOU can make a difference.

Please review options on the following page to fulfill your commitment.

Minna, Sophia and all of the families living with Rett thank you for your support.



SPONSORSHIP OPPORTUNITIES

TRIPLE CROWN | \$20,000 TITLE SPONSOR

1 AVAILABLE

- 12 Tickets included
- Access to VIP Area
- Bottle Service - Premium Alcohol – Personal wait staff for food
- Listing under event logo on all materials including: printed materials, programs, event e-blasts, press/media releases
- On-stage presentation sponsorship recognition
- Premier logo placement on all event signage and step and repeat
- Digital on-screen logo recognition throughout the event
- Logo and hyperlink on all social media including the event, Mission Minna and Rett Eliminated Together Today websites

WINNERS CIRCLE | \$10,000 PREMIUM SPONSOR

2 AVAILABLE

- 10 Tickets included
- Access to VIP Area
- Personal wait staff for food and drink – Premium Alcohol
- Listing under event logo on all materials including: printed materials, programs, event e-blasts
- Recognition during the "Walk of Roses" as the Rett participants receive their rose necklaces
- Prominent logo placement on all event signage
- Digital on-screen logo recognition throughout the event
- Logo and hyperlink on all social media including the event, Mission Minna and Rett Eliminated Together Today websites



SPONSORSHIP OPPORTUNITIES

RUN FOR THE ROSES | \$5,000 HIGHLIGHT SPONSOR

1 AVAILABLE

- 10 Tickets included
- Access to VIP Area
- Personal wait staff for food and drink – Premium Alcohol
- Listing under event logo on all materials including: printed materials, programs, event e-blasts
- Sponsor thank you from stage during the event
- Logo placement on all event signage
- Digital on-screen logo recognition throughout the event
- Logo and hyperlink on all social medial including the event, Mission Minna and Rett Eliminated Together Today websites

DERBY FRIENDS | \$500 - \$4,999

- Company logo on printed program at the event
- Company logo and hyperlink on the event, Mission Minna and Rett Eliminated Together Today websites
- Donations of \$2,500-\$4,999 also receive two tickets to Derby Social



SPONSORSHIP PARTICIPATION

Reserve the following sponsorship and associated benefits:

- Triple Crown Sponsor (\$20,000)
- Winners Circle Sponsor (\$10,000)
- Run for the Roses Sponsor (\$5,000)
- Derby Friends *amount* _____

Company Name _____ Contact Name _____

Address _____

Phone _____ Email _____

Method of Payment

- Check Enclosed
- Credit Card (fill out below)

Please mail form and payment to:

R.E.T.T (Rett Eliminated Together Today)
4939 West Ray Road #4-507
Chandler, AZ 85226
Or email to info@missionminna.org

Circle one: VISA | MasterCard | American Express | Discover

Credit Card # _____ Exp. Date _____

CVV _____

Billing Address _____

The fundraiser benefits the non-profit Rett Eliminated Together Today, a 501(c)3 organization whose tax ID is 27-1190497.